

Message Text

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PAGE 01 STATE 013016
ORIGIN COME-00

INFO OCT-01 AF-08 ISO-00 EB-07 /016 R

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AF/LMWHITE

-----201142Z 109655 /22

R 192314Z JAN 77
FM SECSTATE WASHDC
TO AMEMBASSY PRETORIA
AMCONSUL CAPE TOWN
AMCONSUL DURBAN
AMCONSUL JOHANNESBURG
INFO AMEMBASSY GABORONE
AMEMBASSY MASERU
AMEMBASSY MBABANE

UNCLAS STATE 013016

E.O. 11652: N/A

TAGS: BEXP, SF

SUBJECT: FY 1978 CRAG

1. DETAILED PLANNING FOR THE FY 1978 ALLOCATION OF COMMER-
CIAL RESOURCES HAS BEGUN IN WASHINGTON. THE RECOMMENDATION
OF THE POSTS FOR FY 1978 CRAG ARE REQUIRED IN WASHINGTON BY
FEBRUARY 28.

2. TWO DIRECT TRADE DEVELOPMENT ACTIVITIES SPONSORED BY
COMMERCE ARE SCHEDULED FOR SOUTH AFRICA: A PRODUCT LITERA-

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TURE DISPLAY IN OCTOBER 1977 ON HOTEL AND RESTAURANT
EQUIPMENT, AND A SIMILAR DISPLAY ON PROCESS CONTROL EQUIP-
MENT IN APRIL 1978. IN VIEW OF THE EXPERIENCE WE NOW HAVE
ON PLD'S IN SOUTH AFRICA, THE COMMENTS OF THE POSTS ON THE
EFFECTIVENESS OF THE TECHNIQUE IN SOUTH AFRICA AND THE
COMPARATIVE VALUE OF THE RESOURCE ALLOCATION INTO THIS

ACTIVITY WOULD BE WELCOME.

3. SINCE THE 1977 CRAG WAS PREPARED, A NUMBER OF PERSONNEL REALIGNMENTS HAVE REDUCED RESOURCES AVAILABLE FOR ECONOMIC/COMMERCIAL ACTIVITIES. WE WOULD APPRECIATE POSTS' APPRAISAL OF THE ADEQUACY OF PRESENT RESOURCES IN VIEW OF THE INCREASED NEED FOR ANALYSIS AND INFORMATION ON U.S. ECONOMIC/COMMERCIAL INTERESTS IN SOUTHERN AFRICA.

4. RECENT EVENTS HAVE CHANGED THE PRIORITIES OF THE VARIOUS ECONOMIC/COMMERCIAL ACTIVITIES IN THE CRAG. POSTS' COMMENTS ON PROPOSED RANKING OF THE VARIOUS ACTIVITIES FOR FY 1978 ARE REQUESTED.

5. THE 1978 CRAG WILL MORE ACCURATELY REFLECT THE SUPPORT SOUTH AFRICAN POSTS GIVE TO THE BLS POSTS. WE WONDER WHETHER A SOUTHERN AFRICAN CRAG WOULD BE MORE REFLECTIVE OF THE CLOSE COMMERCIAL RELATIONSHIPS AMONG THE FOREIGN SERVICE POSTS IN THE FOUR COUNTRIES. WOULD IT BE APPROPRIATE TO HOLD PRODUCT LITERATURE DISPLAYS IN THE BLS COUNTRIES EITHER FOLLOWING OR INDEPENDENTLY OF SUCH DISPLAYS IN SOUTH AFRICA OR TO INCLUDE MARKET RESEARCH ON THE BLS COUNTRIES IN 1978 CRAG RESEARCH PROGRAM.

6. TARGET INDUSTRIES FOR FY 1978 WERE SENT TO PRETORIA AND JOHANNESBURG IN FEBRUARY 1976.
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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
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Decaption Note:
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
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Disposition Event:
Disposition History: n/a
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Disposition Remarks:
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Enclosure: n/a
Executive Order: N/A
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Review Withdrawn Fields: n/a
SAS ID: 3554716
Secure: OPEN
Status: NATIVE
Subject: FY 1978 CRAG
TAGS: BEXP, SF
To: PRETORIA CAPE TOWN MULTIPLE
Type: TE
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